

MACAC's Admissions Counselor Institute (ACI) 2013

Sunday, August 4

5:30 – 6 p.m.	Early arrival check-in <i>Jackson Campus Center</i>
6:30 p.m.	Group dinner (pay on your own)..... <i>Patrick's Bar & Grill</i>

Monday, August 5

8 – 9 a.m.	Check-in <i>Jackson Campus Center (JCC) Heritage Room (HR)</i>
9 – 9:30 a.m.	Continental breakfast <i>JCC HR</i> <i>Additional breakfast options are available to purchase in the Market Place.</i>
9:30 – 10 a.m.	Opening welcome <i>JCC HR</i> ACI Faculty and MACAC President Dan Tomhave
10 – 10:30 a.m.	Meet and Mingle- Lindsey Owens <i>JCC HR</i> <i>Get to know your colleagues!</i>
10:30-11 a.m.	Finding the Right Fit: Admission Practices- Casey Erickson <i>JCC HR</i> <i>An overview of common admission practices from SPGP</i>
11 – 11:15 a.m.	Break
11:15 – 12:15	Financial Aid Overview- Kirk Carlson <i>JCC HR</i> <i>A lively overview of the financial aid process and insights on common mistakes and myths regarding college finances.</i>
12:15 – 1:00 p.m.	Lunch <i>JCC Market Place</i>
1:00-2:00 pm	Counselor's Corner <i>JCC HR</i> Amanda Anderson - Benilde-St. Margaret's Jamie Dukowitz - Robbinsdale Armstrong Chad Terry - Hastings
2:00-3:00 p.m.	The Who, What, When, Where, & How of Multicultural Recruiting(MnACC) Ashley Harville and Stephanie Kobbe <i>JCC HR</i> <i>Learn more about the Minnesota Association of Counselors of Color and effective recruitment initiatives in the recruitment of students of color.</i>
3:00-3:15 pm.	Break
3:15 – 4:00 p.m.	What Makes My Institution Unique- Ryan Blake <i>JCC HR</i> <i>Discussion will focus on what makes each type of institution unique and how to use that as a selling point.</i>

- 4:00 – 4:30 p.m. **Group Time with ACI Faculty**.....JCC HR
We will break into groups of 4 yr private, 4 yr public, community and technical colleges with faculty from those institutions for an open group forum of questions, tips, and next steps.
- 4:30 – 4:45 p.m. **Announcements and Dismissal**
- 5:30 – 7 p.m. Grill out (in) & drinks..... Johns Courtyard / Courtyard Cafe
- 7 p.m. Free time for evening activities

Tuesday, August 6

- 7:30 – 8:45 a.m. Breakfast JCC Market Place
Food is available anytime; eat when you are up and ready—but prior to the start of the first session.
- 8:45 – 9:45 a.m. **The Professional Image-Joy Reese**.....JCC HR
Professionalism is a broad concept that can mean many things to different individuals and institutions. Regardless of how you define it, there are basic elements of professionalism that we all recognize and continue to develop.
- 9:45 – 10:45 a.m. **Traveling for Success Part I – Ryan Blake & Lindsey Owens** JCC HR
Topics covered include college fairs, high school visits, budgeting, travel planning, and tips.
- Break-Out Session for Non-Travelers- Dawn Mensing**.....Dive
- 10:45 – 11:00 a.m. Break
- 11:00 – 12:15 p.m. **Traveling for Success Part II – Ryan Blake & Lindsey Owens** JCC HR
Time to test your knowledge with a small-group travel planning exercise.
- Break-Out Session for Non-Travelers- Dawn Mensing**.....Dive
- 12:15 – 1:00 p.m. Lunch.....JCC Market Place
- 1:00 – 1:45 p.m. **Advancing As a Professional- Dawn Mensing** JCC HR
You have entered a career in College Admission. Now what? This session will help you examine the ways you can enhance your career and move forward as a professional in Admission or higher education.
- 1:45 – 2:30 p.m. **3 Questions**.....JCC HR
- 2:30 - 3:00 Wrap-up, prize drawing, evaluations, & information exchange JCC HR

Thank you for coming! We look forward to seeing you on the road.