2019-2020 MINNESOTA EDUCATION FAIR (MEF) REGULATIONS

To ensure a positive MEF experience for all, we ask that you review the following rules and regulations.

- **Eligibility**: MEF participation is limited to educational institutions that are 2019-2020 MACAC Post-Secondary members. MEF participation and registration is limited to Title IV eligible and accredited colleges, universities, college- or university-affiliated ROTC programs, other postsecondary institutions, or programs offering curricular study leading to a degree or diploma. **NOTE**: The home institution that an ROTC program is affiliated with must be a current MACAC member and a 2019-2020 paid Contract Holder.

- **Any changes in registered MEF participation**, after registration closes, either prior to the day of the fair or unforeseen problems the day of fair, must be emailed to Liz Hayes at macac.msc@gmail.com. If an organization "no-shows" without notification at a site (for which they contracted and registered) they will be subject to probation. Participating organizations with two or more “no shows” without prior communication, per MEF contract year, will be suspended for one contract year.

- **Participating organizations arriving late more than twice for contracted fairs per MEF contract year will be placed on one-year probation.** Punctuality is a basic part of being a professional. There are reasonable situations for a representative arriving late (i.e. an accident, car problems, or weather/safety issues), however, lack of planning ahead for issues such as parking, traffic, and directions is unacceptable!

- **Representatives will be present during all scheduled hours (as listed on the contract) except for brief breaks when needed.** All late arrivals, early departures, absences or unusually long breaks will be recorded in writing by on-site coordinators and appropriate institutions will be notified of their representative’s infraction. The MEF Committee will regularly review infractions and determine probation or suspension from participation in MEF Fairs.

- **Representatives should wear appropriate business attire.**

- **Prohibited displays**: table top displays over 15" in height, audio and video equipment, posters, wall hangings, flag stands and free-standing floor displays are not permitted. Laptop computers, iPads and tablets with their own source of energy (i.e. battery only; sites will not provide electrical power) may be used to display visual college/organization information, audio will not be permitted. In addition, laptops may be used for data entry and catalog information. Any use (i.e. games) which is deemed distracting to nearby tables will be prohibited.

- **Exhibitors will provide institutional literature only and will confine their activities and conversation with students to their immediate table area.** Representatives are to remain behind or on the side of their table. Organizations are not to distribute advertising gimmicks, such as: shopping bags, cups, bottles, decals, stickers, book covers, rulers, calendars, combs, paper clips, key chains, bumper stickers, pennants or other materials. Drawings, raffles, and contests of any kind are prohibited.

- **Cell Phones**: Cell phones are only to be used for MEF purposes during fair hours, such as using the scanning application for pre-registered fair attendees.

- **Institutions may be represented by a maximum of 2 persons.** If alumni representatives are representing the institution they must receive adequate training from the institution and educated on the contents of NACAC’s Statement of Principles and Good Practices as well as the MEF Rules and Regulations.

- **Distributing materials outside of the fair site is prohibited.** This includes the use of mobile vans or distribution of flyers or other materials on cars, buses, or in person.

- **Liability**: Registrant agrees to protect, save and keep MACAC and hosting facilities forever harmless from any damage or charges imposed for violation of any law or ordinance, whether occasioned by the negligence of the registrant or those holding under the registrant, as well as to strictly comply with the applicable terms and conditions contained in the agreement between the hosting facilities and MACAC regarding the premises. Registrant shall at all times, protect, indemnify, save and keep harmless MACAC and the hosting facilities against and from any and all loss, cost, damage, liability or expense arising from or out of or by reason of said registrant’s occupancy and use of the premises or a part thereof.

- **Any institution/organization participating in a MACAC sponsored program must adhere to the policies of the NACAC Statement of Principles of Good Practice.** These rules and regulations have been adopted by MACAC to guarantee a quality, educationally oriented experience for all students, parents and high school counselors who attend. Providing a high-quality experience will reflect well on all participants. The above rules and regulations will be strictly enforced. Infractions will be brought before the MACAC Board to determine any necessary disciplinary action, including, but not limited to, cancellation of remaining and/or current term of MEF contract or removal of MACAC membership, either for a length of time as is deemed appropriate and in line with violations.