MACAC Sponsoring Business Partner Opportunities



**MACAC offers various sponsorship levels to allow our business partners to determine the sponsorship level that best meets their organization’s goals. Opportunities include:**

⯌ A two-year MACAC educational partnership, that includes two years  
 of benefits to the sponsoring business partner.

⯌ Varying MACAC Spring Conference sponsorship opportunities.

MACAC Signature Educational Sponsor

$6000; two years worth of sponsorship benefits

**Contact:** Chris Franken, MACAC President, [Chris.Franken@district196.org](mailto:Chris.Franken@district196.org).

The Signature Educational Sponsorship includes named sponsorship of the Spring Conference keynote speaker or the Spring Conference Luncheon, and also carries the additional benefit of recognition of and promotion as a Signature Educational Sponsor at fall and winter workshops for admission professionals for a two-year period.

**Event Benefits include:**

2012 Spring Conference-

* + - Two waived conference registration fees.
    - Two conference exhibitor tables.
    - Signage and company welcome.

Fall Annual College Counselor Institute-

* + - One waived conference registration fee.
    - Signage and company welcome.

Winter Annual Financial Aid Workshop-

* + - One waived conference registration fee.
    - Signage and company welcome.

Additional Benefits-

* + - Featured conference session at spring conference (Signature Educational Sponsor will have a dedicated session time for their programming to be approved by MACAC).
    - Free full-page ad in spring conference program book.
    - Named recognition on the Sponsoring Business Partners information page and the MACAC website front page for the two year duration of the sponsorship.
    - Receipt of post-conference and workshop attendee lists.

MACAC Spring Conference Sponsorship Opportunities

# Spring Conference Event Sponsor - ($2,000)

**Contact**: Brenda Panger, MACAC Spring Conference Sponsoring Business Partner Relations Chair, [bpanger@css.edu](mailto:bpanger@css.edu)

The Spring Conference Signature Sponsor will be the named sponsor of the social or conference breakfast/snack breaks.

**Benefits include:**

* + - Signage and company welcome.
    - Recognition as a named MACAC Spring Conference Event Sponsor on MACAC’s Sponsoring Business Partner web page.
    - Named recognition on the Sponsoring Business Partners information page and the MACAC website front page for the duration of the sponsorship.
    - A conference exhibitor table.
    - Free full-page spring conference program book.
    - Receipt of post-conference and workshop attendee lists.

Spring Conference Sponsoring Business Partners – ($600 or $500)



* Spring Conference Sponsoring Partner- $600 plus the cost of the item

*(Item and logo design approved by MACAC)*

**Benefits include:**

* + - A quarter page ad in spring conference program book.
    - A conference exhibitor table.
    - Receipt of post-conference and workshop attendee lists.
* Spring Conference Exhibitor- $500

**Benefits include:**

* + - A conference exhibitor table.
    - Receipt of post-conference and workshop attendee lists.